Acctivate integrates with leading financial management solutions like QuickBooks to provide a robust and comprehensive solution for SMBs all over the world.

Acctivate is inventory management software that's powerful, easy to use, and affordable.

What's considered a small business?

A small business is an independent business with <500 employees.

Small businesses make up 99.7% of all businesses in the United States, which is 28 million+ small businesses.

This means the average small business has only four employees to carry out day-to-day processes such as:

- managing sales
- stocking shelves
- making purchases

However, technology has made it possible for small businesses to effectively compete with larger businesses.

1950s
Electronic cash registers become available

1960s
Electronic communication between businesses (EDI) gains traction

1971
Email created as a solution for user-to-user electronic communication

1973
First barcode scanning system produced for commercial use

1980s
Electronic spreadsheets grow in popularity

2000s
Software solutions such as accounting software and inventory management software widely adopted by small businesses

Future
To be determined...

References
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